

Bendigo Easter Fair Society Newsletter

March 2022



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Easter program

Easter 2022

WELCOME

Dear Members

As you may be aware, Easter in Bendigo for 2021 was not what we are used to seeing with the traditional Easter Fair, Council were forced to replace it with a 'COVID SAFE' event called 'EGGSPLORE' which was essentially a number of smaller ticketed events. Designed to ensure we met government directives and rules to ensure crowds could be controlled whilst provide a safer environment.

Even with this changed format, the Easter weekend was a success with most events full to capacity, restaurants/cafes doing a roaring trade and accommodation booked out.

With that behind us, the Bendigo Easter Fair Society committee are in the throes of planning a return to a more traditional Easter Fair for 2022. Due to some circumstances beyond our control, some of the events we had planned to run in 2020, will be either altered or replaced. This does not mean this will make the 150th less exciting but instead, it gives us the opportunity to make things bigger and better. We are excited about the year ahead and what we have in store, we hope you are too!

ANNUAL GENERAL MEETING

Our Annual General Meeting was held in November 2021.

At this meeting, many past committee members were re-elected and some new members added and welcomed to the 2022 Committee of Management.

See the Committee members names listed on page 2.



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SPECIAL POINTS OF INTEREST

- Membership
- Help
- Merchandise
- Dragonhead Competition

YOUR COMMITTEE

President

Simon Mulqueen

Vice President

Ken Deveraux

Secretary

Debbie Henderson

Treasurer

Jesse Cattell

Committee members

David Wright

Megan Anderson

Reno Capanna

Helen Yorston

Wayne Pattison

The Bendigo Easter Fair Society Inc. has made every effort to ensure the information in this publication is correct. Facts should be independently verified.

MEMBERSHIP

Forgotten to pay your membership?

Please fill out the form attached and send payment to the Secretary or make payment by direct debit.

Don't forget to tell your family and friends to become members too.

PRESIDENT'S REPORT BY SIMON MULQUEEN

Here we are just weeks out from a 150th Easter Fair that has taken over 3 years to finally get here.

Covid has played a disruptive role in all our lives and has seen the postponement of our 150th twice.

That aside we are now ready to welcome back our famous Easter Fair and re-engage as a community and thanks to the Council, we have been able to revert to the traditional 4 days to celebrate.

There is a lot to see and do in 2022. The Way of the Cross makes a return and is promising to be a huge drawcard on Good Friday. The Japanese Drumming Troup WADAIKO RINDO makes it first Easter Fair appearance with 3 performances also on Good Friday.

A very special event will be the Light Projection onto the conservatory building. This will be a review of the history of the Bendigo Easter Fair over its 150 years both in photos and moving pictures. This very special event is brought to you by the Easter Fair Society with the generous sponsorship of the Bendigo Bank. You can view the Light Show each night over Easter from 7.00 pm-11.30 pm.

Humphrey B Bear is back for the Teddy Bear's Picnic on Easter Sunday from 10 am-12 noon. Humphrey was a regular at the Easter Fair in the late 1980's and will delight both children

and their parents, many of whom grew up watching Humphrey on TV.

The Cavalcade of Transport on Sunday afternoon will be an opportunity to view some amazing Cars Trams, Trucks, Fire Engines and more. It is on from 1.00 pm-3.00 pm in Pall Mall.

These are just some of the events the Easter Fair Society has brought together as a special treat in our 150th celebration of Easter Fair. There will be other special events as well, such as the Sun Loong parade on Easter Saturday at 2.00 pm – A celebration of Easter's 150 milestone and recognising the significant contribution Bendigo's Chinese community has made to the fair over those years.

Also in recognition of this momentous occasion the City of Greater Bendigo has agreed to rename a portion of Bridge Street at the Pall Mall end, becoming Easter Fair Way, the significance of the site stems from the fact that the First Easter Fair in 1871 took place on the site now occupied by The Conservatory and lower Rosalind Park.

In addition to these special 150 events the Council is also running all the regular events and parades, the program is available on line at www.bendigoeasterfestival.org.au

I wish you all a great 150th Easter Fair - we hope you all enjoy it and take in as much as you can.

WHAT WE HAVE PLANNED FOR 2022

It has been a long time waiting for our 150th Easter Fair. Effectively, by Easter 2022, it will be 3 years since we were able to hold our last Easter Fair.

We are excited about 2022 and gearing up to put on many special events, some new ones and some from past years that we haven't seen for a while.

A list of the events are listed on the following pages.

We hope you share our enthusiasm. Make sure you tell all your family and friends.





Presentation to Bendigo Chinese Association—1927

HOW CAN YOU HELP?

The Bendigo Easter Fair Society launched our sponsorship program for 2020 and has been adapted to incorporate the 2022 festival due to the covid interventions. It has been structured to enable payments over 2 years or they could be paid in full. There are a range of options from Bronze Sponsor at \$900 to Platinum 150 Partner at \$10,000.

We need your help to ensure the 150th Easter Fair held in 2022 is memorable and worthy of the history of this magnificent event. Anyone can be a sponsor, Individuals or Businesses.

If preferred, an individual or business could also sponsor a particular event such as the Cavalcade of Transport.

Please consider this very worthy event.

For more information on Sponsorships please contact our secretary, Debbie Henderson befs1871@gmail.com

or Simon Mulqueen (President) simon@smfd.com.au

See our list of sponsors at the end of this newsletter.



Can't do a sponsorship but want to be a part of Easter 2022.

Consider making a donation.



CONTACT DETAILS

Address

PO Box 36
Bendigo VIC 3552

Email

befs1871@gmail.com

Facebook

Bendigo Easter Fair Society

Website

bendigoeasterfairsociety.org.au

BENDIGO EASTER FAIR

15-18 APRIL 2022

Light Projection

Each Night from Thursday 14th

7.00 pm-11.30 pm

Dragonhead Competition

Displayed at Golden Dragon Museum

5 April to 1 May

150th Merchandise

On sale from 10 April to 18 April

T Shirts \$20

Caps \$15

Commemorative medallions

\$30 and \$20

Flags \$40

Japanese Drummers

Good Friday—3 Performances

11.00 am, 1.00 pm and 3.00 pm

Poppet Head top of Rosalind Park

Way of the Cross

Good Friday, 7.00 pm

Capital Theatre steps, View Street

Family Concert

Saturday 16th—7.30 pm-9.00 pm

Sunday, 17th—5.00 pm-6.30 pm

Main Stage, Rosalind Park

Teddy Bear's Picnic

Sunday 17th, 10 am-12 noon

Rosalind Park, Main Stage

Cavalcade of Transport

Sunday, 1.00 pm-3.00 pm

Pall Mall

LIGHT PROJECTION

The Bendigo Easter Fair Society will launch the Fair on Thursday night (prior to Good Friday).

At the end of the Launch, we will have a light projection of the Easter Fair over the past 150 years which will be projected on the side of the Conservatory building.

Thursday, 8 pm-11 pm and Friday-Monday at 7.00 pm-11.30 pm



DRAGONHEAD COMPETITION

The Bendigo Easter Fair Society have put on a dragonhead competition for Primary and Secondary Schools with 3 chances to win money in each category for their school.

The winners will be announced on 5 April and each creation will be displayed in the Golden Dragon Museum from 5 April to 1 May 2022.

Make sure you let anyone you know in Primary or Secondary School to enter this great competition.

Bendigo Advertiser article featuring Kalianna Special School.



DRAGON TASK: Kalianna School student Emma Ferrari helps her classmates with making the school's dragon head for the 150th Easter Fair. Picture: DARREN HOWE

Schools encouraged to get creative

CREATIVE children will be in their element as the 150th Easter Fair committee seeks students to take on a dragon of a task.

To mark the momentous occasion, schools across Greater Bendigo are invited to show off their skills in a new competition.

Easter Fair Society secretary Debbie Henderson said there was no better way to celebrate the milestone event.

"We wanted to get schools involved and invite them to design and create a dragon head of their own," she said.

"The Golden Dragon Mu-

seum is obviously a big part of the event so we thought it would be fitting."

There will be primary and secondary school sections and there will be \$500, \$300 and \$200 for first, second and third place respectively.

Schools that would like to take part in the competition

can enter via email bgoeasterfair@gmail.com or on the website at bendigoeasterfair-society.org.au

All entries must be submitted to the Golden Dragon Museum for judging on March 31 and finalists will be announced on April 1.

—ALEX GRETGRIX

MERCHANDISE

Over Easter we will be selling our commemorative 150 merchandise. You will be able to buy caps, t-shirts, flags, books and medallions.



Make sure you visit us to buy your favourite memorabilia item.

Items will be available from **April 10th to Easter Monday** (or until stocks run out).

JAPANESE DRUMMERS

Wadaiko Rindo are renowned for their energetic and dynamic drumming performances. Their performances are spectacular visual displays of stamina, strength and humour, with the vibrations produced on stage energising the whole audience.

Over the last 20 years, Wadaiko Rindo have not only entertained Australian audiences, but they have also represented their unique blend of Australian and Japanese drumming further afield to countries like Fiji, Tonga, Singapore, China, Japan and New Caledonia.

Along with hundreds of local and interstate festival appearances, corporate events and public performances, Wadaiko Rindo have been supporting the Richmond Football Club at every home game over the last four seasons. They passionately share their love of Japanese drumming and hope that you, too, will be touched by the energy of these traditional instruments.

Come and see them at the special Poppet Head area in Rosalind Park with **three (3) Performances – Good Friday, 11 am, 1 pm and 3 pm.**



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\$30 and \$20

Flags \$40

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Way of the Cross

Good Friday, 7.00 pm

Capital Theatre steps, View Street

Family Concert

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Main Stage, Rosalind Park

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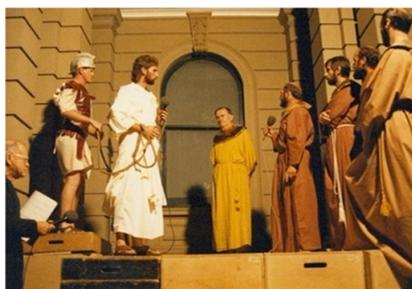
WAY OF THE CROSS

The Way of the Cross is a live outdoor presentation of the events of the last few days of Jesus' life on Earth, including the last supper, his arrest, trial, crucifixion and resurrection.

Way of the Cross was part of the Easter Fair here in Bendigo for 15 years and drew huge crowds.

If you or anyone you know would like to be a part of this, such as acting (speaking and non speaking parts) and volunteer help, please contact us on email - wotcbendigo@gmail.com or visit our website for details - <https://www.thewayofthecross-bendigo.com/>

Good Friday along View street at 7 pm.



FAMILY CONCERT



To coincide with the Elvis exhibition, the Society are proud to put on a **free** family concert in Rosalind Park. Here, you will see 'Elvis' with his big band. We would love to see you here.

Make sure you dress up as Elvis or how about in a 1950's or 1960's outfit?

Saturday 16th—7.30 pm-9.00 pm
Sunday, 17th—5.00 pm-6.30 pm
Main Stage, Rosalind Park

TEDDY BEAR'S PICNIC

We are bringing back a much love past event. The Teddy Bear's Picnic, featuring Humphrey B Bear drew huge crowds, young and old. This much-loved character will be back for 2022 with an exciting new show.

We encourage the children to bring along their favourite teddy bear or toy. We will be judging in different categories where there will be prizes awarded.

There will also be giveaways but will be limited to crowd numbers.

Sunday, 10 am-12 noon. Rosalind Park, main stage.



CAVALCADE OF TRANSPORT

We are excited to present the Cavalcade of Transport. There will be a wide variety of vehicles such as vintage cars, trams, cranes, fire trucks, vintage ambulances and more.

Sunday, 1 pm-3 pm. Pall Mall.



FLOAT ENTRY

We will be entering a float in both the Night parade and Gala parade. Make sure you give us a wave. 🙌

VOLUNTEERS

We are always looking for people to help us out. If you have some spare time and would like to lend us a hand, please contact us by email, Facebook or on our website.



SURPRISES

Amongst the exciting events mentioned above, we are also still working on some others that we can't mention yet but trust us, you will love them.



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Pall Mall



Thank you to our Sponsors

PLATINUM 150 SPONSOR



Bendigo Bank

12 Bath Lane, Bendigo

GOLD SPONSOR



Simon and Sue Mulqueen

29 Miller Street, Bendigo

Hume and Iser (Mitre 10)

35-37 Charleston Road, Bendigo

Kennington Dental

115 Sternberg Street, Bendigo

Specialized Heating and Cooling

7 Stanley Street, Bendigo



BRONZE SPONSOR



Jin Yang Chinese Restaurant

180 High Street, Kangaroo Flat

Rising Sun Hotel

84 Barnard Street, Bendigo

DCK Real Estate

Level 1, 10 King Street, Bendigo

Villawood Management

47 Queen Street, Bendigo

Alexandra Place Motel

200 McCrae Street, Bendigo

William Farmer Funeral Directors

151 McCrae Street, Bendigo

MGR Accountants

1 Somerville Street, Flora Hill

Santons of Bendigo

33 Bridge Street, Bendigo

ASQ Garden and Landscape

187 Upper California Gully Road

Mitre 10 Golden Square

129-131 Breen Street, Bendigo

Bendigo Original Pie Shop

266 Hargreaves Street, Bendigo

Foundry Hotel

366 High Street, Bendigo

Bendigo Motel Association



Event Sponsors

Bendigo Bank

Light Projection

Dragon City Marshal Inc

Teddy Bear's Picnic

Bendigo District RSL

150th Bendigo Easter Fair Launch

In-Kind Sponsors

Variety Super Store
Officeworks
Lollies2Go
Stage 29 Studios
Coles Supermarket
Cadbury

Business Sponsors

AFS Accountants
Bendigo Funerals
Mulqueen Printers
Quest