



## BENDIGO EASTER FAIR SOCIETY

# Dragon Head Competition

### PROJECT:

Dragon Head Competition

### BACKGROUND:

Bendigo Easter Fair Society is the custodian of the Bendigo Easter Fair.

The Bendigo Easter Fair Society is a not for profit organisation that has been involved in staging the Easter Festival since 1871; the longest, continuously running community festival in Australia. With the help of the City of Greater Bendigo and sponsors, this largely free event has been staged for the benefit of locals and visitors alike.

Bendigo Easter Festival continues to showcase Bendigo's diverse community through displays from the Bendigo Chinese Association and many other community groups who have contributed to it's success. The Gala Parade and Torchlight Lantern Procession are integral to the festival and provide opportunities for the community to express artistic talent and demonstrate cultural diversity.

The event currently runs over three days and features parades, carnival rides, fireworks and general entertainment with a focus on families, it also facilitates the inclusion of a multitude of additional events and exhibitions run independently by local community and service groups.

Bendigo Easter Fair will celebrate its 150th festival in 2020 with a four day Festival Program.

Further information about the Bendigo Easter Fair Society and Festival can be found at [www.bendigoeasterfairsociety.org.au](http://www.bendigoeasterfairsociety.org.au)

### BRIEF:

The dragon head must be original and sturdy (able to be carried/displayed in the parade).

Key influences to consider in the dragon head design:

• **Entertaining** • **Vibrant** • **Fun, innovative, enshrine a traditional element**

There are no restrictions to colours used in the design.

The dragon head must be no bigger than 1 metre

There are 2 categories – Primary School and Secondary School.

There is only one entry permitted per school/per year level.

### DEADLINE:

The dragon heads should be submitted for judging no later than **5.00pm, April 1st 2020.**

### DETAILS:

[competitions@bendigoeasterfairsociety.org.au](mailto:competitions@bendigoeasterfairsociety.org.au)

A prize of \$1,000 will be awarded to the winning School for the winning submission in each category. The judging panel will determine the winner, announced April 10th 2010. The Judges decision will be final.

All rights to the unlimited use of the winning design will be wholly owned by Bendigo Easter Fair Society Inc.